



## 2020 Calgary Marathon Registration Step by Step

We are excited to let you know that the Calgary Marathon has drastically simplified the process of registering for the Marathon and the Charity Challenge and make it much simpler to donate. See below for a few things to keep in mind.

1. Go to [www.calgarymarathon.com](http://www.calgarymarathon.com)

2. Click **Register**

3. Type in all information for Registrant #1

- a. When asked if you are participating in the **Earn Burn & Learn School** contest - answer "Yes" and choose "Foothills Academy" from the drop down menu
- b. When asked "Are you participating as part of the Scotiabank Charity Challenge or on a relay team?" You can choose any of the three choices:



- i. **If you are not going to ask others for donations but will donate to Foothills Academy yourself**, choose the first option "I do not wish to fundraise for a charity or join a 50k relay team". Later in the registration process you will be able to make your donation. **IF YOU ARE NOT GOING TO BE AT THE MARATHON AND ARE NOT GOING TO FUNDRAISE, DO NOT REGISTER, CHOOSE DONATE FROM THE SCOTIABANK CALGARY MARATHON WEBSITE.** When you make the donation, be sure to include your child's name in the Personal Message box so that we can be sure to track this against your Family Commitment.
- ii. **If you would like a group of family, friends or colleagues to all be joined together in a sub-team that is part of Foothills Academy (which makes tracking donations to count toward your Family Commitment easier)**, choose the second choice "I'd like to create a new fundraising team or 50k relay team". Type in your team name and then you will be asked, "Do you want to set preferred fundraising organization(s) for this team?" Choose Foothills Academy
- iii. **If you want to be part of the Foothills Academy general team**, choose the 3rd option "I'd like to join an existing fundraising team or a 50k relay team" and then choose "Foothills Academy" from the drop-down menu

b. all questions with \* must be filled in

4. Once you have completed the registration for participant #1, you have the option to add additional participants

5. Click "I agree to Waiver"

6. Click "No" to Scotiabank Employee (unless you are)

7. Donation - you can choose to make a donation to Foothills Academy at this point. Be sure to include your child's name so we can track this in Family Commitment

Your choices are:

- Donate to "Participant 1 name" fundraising page
- Donate to "Participant 2 name" fundraising page
- Donate to Foothills Academy team's fundraising page
- Donate to a specific team's fundraising page
- General donation

8. Choose "Foothills Academy Society" in the drop down

9. Checkout

10. Once registered, you will have an opportunity to create a fundraising page. Creating a compelling message on your fundraising page will inspire your friends and family to support you and Foothills Academy in the Calgary Marathon. They may even decide to join your team and help fundraise too!

**When you are setting up your fundraising page, you have the opportunity to write a message to explain to people why they should support you. Personal stories and testimonials make the most impact. If you are comfortable with it, share you or your child's personal experience with Foothills Academy and the impact it has had on them and you. People are drawn to images so please include some photos and/or video on your page too.**

**Here are some ideas to get you started on your fundraising page:**

I am running/walking in the Charity Challenge on behalf of Foothills Academy because.....

or

Because of Foothills Academy.....

You can also include these words (personalized for your situation):

"I am running/walking to raise funds for the bursary fund at Foothills Academy Society to ensure that children and families affected by Learning Disabilities can access specialized programs and services to help them reach their potential. If we reach our goal, more than 10 children will be able to attend Foothills Academy next year who otherwise wouldn't be able to. Please sponsor me today. Thank-you!"