
FOOTHILLS ACADEMY BLOCK PARTY

— MAY. 24, 2025 —

2025 Sponsorship Package

All proceeds support



FOOTHILLS ACADEMY SOCIETY

find understanding. build confidence. maximize potential.

ABOUT FOOTHILLS

Since 1979, Foothills Academy Society has supported children, youth, and families impacted by Learning Disabilities and ADHD through personalized, wrap-around services. This life-changing work is made possible through the generous contributions of our community.

Learning Disabilities and ADHD create challenges in areas like reading, writing, numeracy, emotional regulation, and social skills, often hindering children from reaching their potential. With our support, these young people build the skills they need to thrive academically, socially, and in pursuing their passions.

Each year, we support over 2,000 children and youth, along with countless parents and professionals, through programs such as:

- **Read/Write & Math Intervention:** Literacy and numeracy programs tailored to individual needs.
- **Amicus Camp & Recreation:** Low-ratio (1:3) programs focused on social skill development.
- **Psychological Services & Programs:** Affordable assessments, counselling, skill-building programs, and parent support.
- **Professional Development & Community Education:** Workshops and courses for parents, professionals, and the community.
- **School Program:** Supporting 290 students in grades 3–12 with diagnosed Learning Disabilities.

To keep our programs accessible, we raise \$1 million annually to provide financial assistance through our bursary program.

ABOUT THE BLOCK PARTY

The Foothills Block Party is a **free** community event that celebrates all things Foothills and connecting friends, families and supporters in a day of food, fun and festivities.

In our first two years, we saw over 350 attendees each year, and we expect between 300 and 500 people in 2025. Our attendees are community members from all walks of life and range in age from 0 - 80+ years of age and consists of families, staff members, and alumni. This year the event is also more accessible to the entire neighbourhood, giving a wide demographic of visibility to our sponsors.

The event is completely free to participants and includes:

- Indoor and outdoor spaces (not weather dependent)
- Free food
- Activities (carnival games, petting zoo, face painting, races, etc.)
- Connection to community
- Awards
- Music and MORE!



SPONSORSHIP OPPORTUNITIES

Sponsorship Level	Cost	Number Available	Inclusions
Presenting Sponsor	\$2,000	1	<ul style="list-style-type: none">• Name and logo on all social and traditional media coverage• Website and program listing• Mentioned during event speeches with organization profile• Customizable recognition opportunities
Silent Auction Sponsor	\$1,000	1	<ul style="list-style-type: none">• Name and logo on all signage for the silent auction and listing on silent auction site• Website and program listing• 2+ Social Media Posts (pre, post)
Food & Beverage Sponsor	\$1,000	1	<ul style="list-style-type: none">• Name and logo on all food and beverage signage• Website and program listing• 2+ Social Media Posts (pre, post)
Activity Sponsor	\$750	5	<ul style="list-style-type: none">• Name and logo on website, program materials, and activities map• Dedicated social media post

SPONSORSHIP OPPORTUNITIES

As this event is free to participants, sponsorships are key to ensuring that this event is successful. We work diligently with sponsors to ensure their contributions are recognized and adapted to their needs.

Please note: According to CRA regulations, sponsorships are not eligible for tax donation receipts. To discuss giving options that work best for yourself, or your organization, please contact Brianna Gare - bgare@foothillsacademy.org

PRESENTING SPONSOR

1 AVAILABLE - \$2,000

Our Presenting Sponsorship Package offers unparalleled opportunities for customized recognition, ensuring your brand shines in the spotlight. This exclusive package includes:

- **Premium Visibility:** Your name and logo prominently featured across all social media, traditional media, our website, and event program materials.
- **Event Recognition:** Special acknowledgment during the award ceremony and speeches, including a featured profile of your organization.
- **Tailored Benefits:** Additional opportunities for recognition, tailored to meet your unique goals and preferences.

SPONSORSHIP OPPORTUNITIES

SILENT AUCTION SPONSOR

\$1,000

Number Available - 1

This level of sponsorship is one of the most visible sponsorship packages, with a considerable impact on both attendees and the event. This package includes:

- Name and logo on all signage for the silent auction, as well as listing on our silent auction site.
 - Listed on the website and program materials.
 - 2+ Social Media Posts across all Foothills Accounts (pre, post)
-

FOOD & BEVERAGE SPONSOR

\$1,000

Number Available - 1

This level of sponsorship is one of the most visible sponsorship packages, with a considerable impact on both attendees and the event. This package includes:

- Name and logo on all signage for food, beverage and snack areas.
 - Listed on the website and program materials.
 - 2+ Social Media Posts across all Foothills Accounts (pre, post).
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ACTIVITY SPONSOR

\$750

Number Available - 5

This level of sponsorship supports activities that support our event. This package has 5 options, with one available for each different activity.

All activity sponsors will have their name and logo listed on the website and in program materials, activities map and have a social media post.



“Throughout my child's seven years at Foothills Academy, you not only served as a catalyst for academic achievement but also awakened my son's hidden gifts and talents.

He leaves Foothills Academy with an increased appreciation for himself and the community at large. Thank you, Foothills Academy, from the bottom of my heart.”

Parent of a Foothills Academy Graduate

PARTNER WITH PURPOSE

Partnering with Foothills Academy Society has the power to change lives.

To explore giving options that align with your goals, or to discuss sponsorship opportunities, please reach out to Brianna Gare at bgare@foothillsacademy.org or call 587-774-8754.

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Foothills Academy Society
745 - 37 Street NW
Calgary, Alberta T2N 4T1
(403) 270 - 9400
www.foothillsacademy.org

Charitable Registration Number: BN#11892 7060 RR0001